



Florida Department of Transportation

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ANANTH PRASAD, P.E.
SECRETARY

ENGINEERING AND OPERATIONS MEMORANDUM 13-02

DATE: June 18, 2013

FROM: Brian Blanchard, P.E., Assistant Secretary for Engineering and Operations 

TO: Duane Brautigam, Jim Spalla, Mark Wilson, David Sadler, Tim Lattner, Tim Ruelke, Darryll Ockstader, John Lanham, Trey Tillander, Juan Flores, Bob Romig, District Secretaries, District Directors

COPIES: Tom Byron, Lora Hollingsworth, Brian Peters, Richard Biter, Michael Shepard

SUBJECT: BUSINESS LOGOS ON FDOT DOCUMENTS

BACKGROUND

In order to provide a uniform approach in the placement of business logos on or within documents developed for FDOT, consultant business logos are no longer permitted on plans, documents, reports, presentations, etc. This will provide more consistency, predictability and repeatability to the way Department documents are developed and processed across the state.

REQUIREMENTS and IMPLEMENTATION

Effective immediately consultant business logos will not be allowed on any material produced for or on behalf of the Department. The Districts are expected to ensure this policy is followed through communication with consultants performing work and through Quality Assurance processes.

If you have any questions, do not hesitate to contact Tom Byron, Chief Engineer, by phone at (850) 414-5240, or by email at tom.byron@dot.state.fl.us.

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